

2011 Sub-5 Century Challenge Ride for Parkinson's Research Fundraising Toolkit

Recognition of Individual Fundraising Commitment

Ruby Rider - \$3,000+

Complimentary 2011 Sub-5 cycling jersey

Premiere day-of-event parking spot

Invitation for you and a guest to annual Paul Ruby Foundation Check Presentation Dinner

Private Tour of Northwestern's Parkinson's Disease and Movement Disorders Center

Ten complimentary tickets to the Paul Ruby Foundation Concert for a Cure (8/27/2011)

Race announcer will announce Ruby Riders

Complimentary Photo with all Ruby Riders

Gift Certificate compliments of Two Brothers Brewery

Yellow Jersey - \$1,500+

Complimentary 2011 Sub-5 cycling jersey

Premiere day-of-event parking spot

Private Tour of Northwestern's Parkinson's Disease and Movement Disorders Center

Four complimentary tickets to the Paul Ruby Foundation Concert for a Cure (8/27/2011)

Complimentary Photo with all Yellow Jersey riders

Gift Certificate compliments of Two Brothers Brewery

Green Jersey - \$500+

Two complimentary tickets to the Paul Ruby Foundation Concert for a Cure (8/27/2011)

Complimentary Photo with all Green Jersey riders

Gift Certificate compliments of Two Brothers Brewery